

授業科目(ナンバリング)	Aviation Industry (CD304)			担当教員	三浦 知子		
展開方法	講義	単位数	2 単位	開講年次・時期	3 年・前期	必修・選択	選択 (コース選択必修)
授業のねらい							アクティブ・ラーニングの類型
In this course, students will study and discuss the aviation industry. Students aim to develop a basic understanding of the aviation industry especially focused within Japan. This course will cover four main topics.							①⑤⑥
ホスピタリティを構成する能力	学生の授業における到達目標				評価手段・方法	評価比率	
専門力	Students will develop a broad knowledge of the aviation industry through reading, assignments and discussion on various topics.				Assignments Presentation Examination	10% 10% 40%	
情報収集、分析力	Students will express the knowledge of aviation industry through individual presentations.				Assignments Presentation	10% 10%	
コミュニケーション力							
協働・課題解決力	Students will express the knowledge of aviation industry through individual presentations.				Discussion Presentation	10% 10%	
多様性理解力							
出 席					受験要件		
合 計					100%		
評価基準及び評価手段・方法の補足説明							
During the term, students will complete assignments on related topics of the Aviation Industry. These assignments will demonstrate student comprehension of required reading materials. Students will also participate in group discussions on topics to evaluate their ability to present and understand each Aviation Industry topic. Short comments will be made as the feedback after discussions or presentations. Students must attend 10 or more classes. Attitudes in group discussion (10%), Presentations (30%), Assignments (20%), and Final Examination (40%).							
授業の概要							
All classes will be conducted in English. Students will learn about the aviation industry specifically focused on Japan. Students are expected to read as well as complete assignments to prepare them to discuss the topics in class and demonstrate their understanding of the topics lectured in previous classes. この授業の標準的な1コマあたりの授業外学修時間は、180分とする。							
教科書・参考書							
教科書: The textbook will be provided for purchase in the first class. 参考書: Additional materials will be provided for each unit. 指定図書: The Southwest Airlines Way, McGraw-Hill Education							
授業外における学修及び学生に期待すること							
Students are expected to read and prepare for each topic outside of class. Students are also expected to work on assignments outside of class. Discussion and presentation are required for each of the topics.							

回	テ ー マ	授 業 の 内 容	予 習 ・ 復 習
1	Orientation	Introduce the course, check the syllabus	Read syllabus Topic 1 Preview
2	Topic 1:The History of Aviation Industry (1)	Lecture of the history of Aviation Industry (Early 20 th Century, Deregulation, Global Alliance)	Topic 1 Review Topic 1 Assignment
3	Topic 1:The History of Aviation Industry (2)	Discussion for the history of Aviation Industry (especially for Deregulation and Airlines in the USA)	Topic 1 Review Topic 1 Assignment
4	Topic 1:The History of Aviation Industry (3)	Presentation: the history of Aviation Industry Review of this topic	Topic 1 Review Topic 2 Preview
5	Topic 2: Global Alliance (1)	Lecture of the Global Alliance (Oneworld, Star Alliance, Skyteam and others)	Topic 2 Review Topic 2 Assignment
6	Topic 2: Global Alliance (2)	Discussion for the Global Alliance (Oneworld, Star Alliance, Skyteam and others)	Topic 2 Review Topic 2 Assignment
7	Topic 2: Global Alliance (3)	Presentation: the Global Alliance and the airlines Review of this topic	Topic 2 Review Topic 3 Preview
8	Topic 3: FSC in Japan (1)	Lecture of the All Nippon Airways and Japan Airlines (Company history, Global Alliance and marketing)	Topic 3 Review Topic 3 Assignment
9	Topic 3: FSC in Japan (2)	Discussion for FSC in Japan (FSC and Global alliance)	Topic 3 Review Topic 3 Assignment
10	Topic 3: FSC in Japan (3)	Presentation: FSC in Japan Review of this topic	Topic 3 Review Topic 4 Preview
11	Topic 4: LCC in Japan (1)	Lecture of LCC in Japan (Peach Aviation, Vanilla Air, Spring Japan, etc.)	Topic 4 Review Topic 4 Assignment
12	Topic 4: LCC in Japan (2)	Discussion for LCC in Japan (the future of LCC in Japan)	Topic 4 Review Topic 4 Assignment
13	Topic 4: LCC in Japan (3)	Presentation: LCC in Japan Review of this topic	Topic 4 Review Topic 5 Preview
14	Aviation Industry and Tourism (1)	Discussion for the next influence of the world	Review all 4 topics
15	Aviation Industry and Tourism (2)	Discussion for the next influence of the world Preparation for the examination	Preparation for the discussion. Preparation for the exam
16	Final Examination	Written Test	Preparation for the final exam.