授業科目(ナンバリング)		Tourism (	Geography	(CA306)	担当教員	陳 慶光 (CHEN Chi		nkuang)
展開方法		Lecture	単位数	2 credits	開講年次・時期	3年・前期	必修・選択	選択
授業のねらい							アクティブ ラーニング の 類 型	
This course aims to provide students with an overview of tourism geography. Emphasis throughout the course is placed on the interactions between tourism space and modern tourism concepts. Students will learn practical knowledge and skills useful in suggesting solutions to problems associated with tourism and community.								60
ホスピタリティ を構成する能力		学 /	生の授業	におけ	る到達目標		評価手段・ 方法	評価 比率
専門力								
情報収集、 分析力								
コミュニケーシ ョン力		dents will pts of tour			cific examples of th		Assignments Presentation	20% 20%
協働・課題解決 力								
多様性理解力	conce	pts of tour	ism geogr ill be al	aphy. ole to th	an overview of th	]	Report Presentation	30% 30%
出席受験里					長件			
合 計 100%						<b>%</b>		

## 評価基準及び評価手段・方法の補足説明

Students are expected to take active roles in their learning and will be assessed by the following means:

- (1) Assignments (20%): assessed based on preciseness and originality
- (2) Report (30%): assessed based on the ability to identify key concepts
- (3) Presentation (50%): students will present their assignments in the class. The presenter and other students are assessed based on a set of criteria, which will be explained in the class. Feedback on discussion and presentation will be given in each class.

## 授業の概要

This course is arranged in five parts. Part 1 provides an overview of fundamental tourism definitions and concepts. Part 2 focuses on how special patterns of modern tourism have evolved on various scales. Part 3 discusses how tourism relates to places through their economic landscape, environmental change and socio-cultural relations. Part 4 explores a range of major themes in the geography of tourism. Part 5 turns to applied geography with an overview on tourism mobility.

この授業の標準的な1コマあたりの授業外学修時間は、180分とする。

## 教科書・参考書

教科書: Handouts will be provided.

参考書: Williams, S. and Lew, A.A. 2015. Tourism Geography: Critical understandings of place, space and experience. Abingdon: Routledge.

指定図書: Williams, S. and Lew, A.A. 2015. Tourism Geography: Critical understandings of place, space and experience. Abingdon: Routledge.

## 授業外における学修及び学生に期待すること

Students are encouraged to read tourism-related articles on National Geographic magazine.

□	テーマ	授業の内容	予習·復習
1	Introduction to the course "tourism geography"	Course description, course objectives, course structure, course outline	Read and review the syllabus
2	Part 1: Introduction to tourism and geography	Tourism, geography, tourism geography, and geographies of tourism	Assignment: introduce your hometown as a tourist destination
3	Part 2: The birth of modern tourism #1 Tourist typology	Typology of tourists and their characteristics	Assignment: elaborate the official definition of an international tourist
4	Part 2: The birth of modern tourism #2 Emergence of tourist places	Historical development of contemporary tourism spaces	Assignment: identify the origin of tourism in your hometown
5	Part 2: The birth of modern tourism #3 Evolution of tourist areas	Tourism Area Life Cycle (TALC) model of the evolution of tourist area	Assignment: identify the TALC stage of your hometown
6	Part 3: Social-cultural relations and experiences in tourism #1 Tourism, society and culture	Conceptualizing authenticity and commodification	Assignment: give an example of inauthentic representation in your hometown
7	Part 3: Social-cultural relations and experiences in tourism #2 Issues of <i>authenticity</i> and <i>commodification</i>	Authenticity and commodification of tourism places	Assignment: give an example of distinctive image-building in your hometown
8	Part 4: Understanding tourism places and spaces #1 The <i>tourist gaze</i>	<ul> <li>Unique objects or places</li> <li>Unfamiliar aspects of what is otherwise familiar</li> <li>Familiar routines in unfamiliar settings</li> </ul>	Assignment: write a summary and a short essay on the article indicated in the class
9	Part 4: Understanding tourism places and spaces #2 Designing for the gaze	Theming the urban landscape and the heritage-isation of places	Assignment: give an example of heritage-isation in your hometown
10	Part 4: Understanding tourism places and spaces #3 Cultural constructions and invented places	Tourism places as places of performance	Assignment: give an example of performance at tourism places in your hometown
11	Part 4: Understanding tourism places and spaces #4 The <i>theming</i> of tourist environments	The process of invention of new tourism places by <i>Disneyization</i>	Assignment: write a summary and a short essay on the article indicated in the class
12	Part 4: Understanding tourism places and spaces #5 An example of <i>Disneyization</i>	Exploration of <i>Disneyization</i> in Huis Ten Bosch	Assignment: identify the dimensions of <i>Disneyization</i> and its function using Huis Ten Bosch as an example
13	Part 4: Understanding tourism places and spaces #6 Pros and cons of <i>Disneyization</i>	Presentation and discussion on Disineyization of Huis Ten Bosch	Assignment: give your opinions on <i>Disneyization</i> of tourism
14	Part 5: Tourism mobility New Mobility Paradigm (NMP) Aspects of mobility	Constellations of <i>mobility</i> and six aspects of <i>mobility</i> and politics	Assignment: write a critical review of your hometown as a tourist destination
15	Summary and conclusion	Review and prepare for final report	Review all handouts