

授業科目(ナンバリング)	Japanese Business Management (CD305)			担当教員	※Shannon Lefebvre (シャノン・ラフェイヴ)		
展開方法	講義	単位数	2 単位	開講年次・時期	3 年・後期	必修・選択	選択
授業のねらい							アクティブ・ラーニングの類型
This course will introduce you to the concepts and ideas of Japanese business management from a first-hand perspective. The student will learn about the competitive and constantly changing business environment. Students will study and present about Japanese business customs and practices that are used throughout the business world today. Comparisons between Japanese business and international business are also covered.							①⑥
ホスピタリティを構成する能力	学生の授業における到達目標				評価手段・方法	評価比率	
専門力	Students will be able to present about topics they learn in Japanese business. Students will also be quizzed on topics discussed in class each week.				Quizzes	50%	
情報収集、分析力	Students will be able to learn about Japanese business practices and ideas in a way that will help them apply it. Through a business research presentation, the student will demonstrate understanding of concepts learned.				Presentation	40%	
コミュニケーション力	Participation in group work and to be involved in class discussions.				In-class engagement	10%	
協働・課題解決力							
多様性理解力							
出席					受験要件		
合計					100%		
評価基準及び評価手段・方法の補足説明							
Students must attend 10 or more classes. Students are expected to participate actively in class discussions. Students will be quizzed weekly on the previous week materials. Students are expected to prepare for lessons by reading the topics to be covered ahead of time and preparing notes and questions in their notebooks. Active participation is an important part of the grading. The final presentations will be peer reviewed by classmates and those reviews are also part of the grade given for the course.							
授業の概要							
All classes will be conducted in English. The teacher will give lecture on Japanese Business Management topics and then provide chances for class and group discussions. Using the teacher's direct experience in the Japanese Business Management field as well as materials from the textbooks, students will be able to learn about the basics of Japanese Business Management and learn concepts related to Japanese business. この授業の標準的な1コマあたりの授業外学修時間は、180分とする。							
教科書・参考書							
教科書：Textbook: J-Management: Fresh Perspectives on the Japanese Firm in the 21 st Century (English Edition), Haghirian, YYYY <i>publisher</i> 参考書：Any Japanese-English dictionary will suffice. 指定図書：English Grammar in Use, Murphy, R. Cambridge University Press, 2012							
授業外における学修及び学生に期待すること							
Students with an interest in Japanese Business Management are encouraged to take part in this course. Although the course is delivered in English, a student with good communication abilities can be successful in this course. Teacher reserves the right to alter or modify the contents of this syllabus to make materials appropriate for the level and abilities of the students.							

回	テ ー マ	授 業 の 内 容	予 習 ・ 復 習
1	Orientation	Go over the syllabus and cover the aims, objectives, and schedule of the course	Preview the syllabus, purchase textbooks and notebook
2	Introduction to Business Management	What is Business Management? Introduction to Business Management ideas, theories, and practical applications.	Pre-read Japanese Business Management, quiz prep JBM
3	Japanese Business Management	Quiz on previous week's materials. How does Business Management in Japan differ from the western version?	Pre-read chapters, JBM research, quiz prep JBM v. western style
4	Leadership	Quiz on previous week's materials. Leadership styles of Japanese and Western CEOs.	Pre-read leadership topics, quiz prep JBM leadership styles
5	Case Study	Quiz on previous week's materials. Lean Productive Theory otherwise known as JUST IN TIME production and its impact on the Business World.	Research JIT production, quiz prep JIT production
6	Business Development and Economics	Quiz on previous week's materials. Research economic analysis commonly used in Japan to prepare financial reports and outline the key issues in balancing a business need for development.	Research business economics, quiz prep business development and economics
7	Human Resources	Quiz on previous week's materials. Investigate Japanese Companies and see how they manage Human Resources (HR).	Pre-read HR materials, quiz prep human resources
8	International Business	Quiz on previous week's materials. Investigate and discuss what is needed in setting up and establishing a business in a foreign market.	Pre-read intl. business topics, quiz prep intl. business
9	Cross-cultural Communication	Quiz on previous week's materials. How to approach markets and the strategies that are put in place when managing workplace cultural differences.	Pre-read cross-cultural communication, quiz prep cross-cultural com.
10	Case Study	Quiz on previous week's material. Japanese Convenience Stores, a perfect example of JBM	Pre-read material on Japanese Convenience stores
11	Marketing and Advertising	Quiz on previous week's materials. How do Japanese businesses advertise and market their goods and services?	Pre-read marketing and advertising, quiz prep marketing. and ads.
12	Case Study	Quiz on previous week's materials. Entrepreneurship in Japan. The new Japanese Business Manager	Research Entrepreneurship, quiz prep and company case study
13	The future of Japanese Business Management in the 21 st Century	Quiz on previous week's materials. Japanese Business Management directions. How will Japanese companies operate in the future global markets?	Research future directions, prepare presentations
14	Student Presentations	Research presentations based on studies.	Prepare presentations, write up peer assessments
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