

授業科目(ナンバリング)	Aviation Industry (CD304) (実践的教育科目)			担当教員	釘田 明子 (実務経験者)		
展開方法	講義	単位数	2単位	開講年次・時期	3年・前期	必修・選択	選択
授業のねらい							アクティブ・ ラーニング の類型
In this course, students will study the global aviation industry. Throughout the course, students will develop a basic knowledge of aviation history and its evolution until today including within Japan. Discussions and dialogues are part of the learning process for this course of 4 topics.							①⑤⑥
ホスピタリティを構成する能力	学生の授業における到達目標				評価手段・方法	評価比率	
専門力	Students will develop a broad knowledge of the aviation industry through reading, assignments and discussion on the subject topics of the global aviation and its influence to today's world				Assignments Presentations- Final Report Paper	10% 30%	
情報収集、 分析力	Students will develop skills to differentiate and analyze the global aviation industry through lectures and assignments.				Assignments Discussions	10% 10%	
コミュニケーション 力	Students will experience oral presenting skills in English through discussions and communicating skills in the final paper, in place of the final examination.				Discussions	15%	
協働・課題解決 力	Students will develop the knowledge of the global aviation industry through individual topics that require solutions or offer resolutions.				Discussions	10%	
多様性理解力	Students will learn to view the world and Japan from a global perspective.				Discussions	15%	
出席					受験要件		
合計					100%		
評価基準及び評価手段・方法の補足説明							
During the term, students will complete assignments on related topics of the Aviation Industry. These assignments will demonstrate students' comprehension of the required reading materials or other information. Students are expected to participate actively in group discussions to express their acquired knowledge to evaluate their understanding of the subject material and to properly present through communication skills. Short comments will be made as the feedback after discussions or presentations. Criteria of evaluations are: attendance in 10 or more classes, active participation in group discussions (20%), global understanding and communicating ability (30%), assignments (20%) and the final paper (30%)							
授業の概要							
All classes will be conducted in English. From the instructor's background in the aviation industry, students will learn about the subject of Aviation Industry with a focus on global development including Japan's aviation. Due to suddenly erupted COVID-19 and its unfathomable impact that dramatically changed today's aviation industry, each class is dedicated for "updates" on current states, actions taken, and prospective future of the aviation industry in relation to a reality of COVID-19 its affect. この授業の標準的な1コマあたりの授業外学修時間は、180分とする。							
教科書・参考書							
教科書：The textbook will be provided for purchase at the first class . 参考書：Additional materials, including online videos, will be provided for each unit accordingly 指定図書：The Southwest Airlines Way, McGraw-Hill Education							
授業外における学修及び学生に期待すること							

To introduce a global perspective, appropriate videos are used in the class. Discussions on the subject topics are part of this class and highly encouraged to question. Students are expected gain global knowledge of the aviation and its influence by reading assigned materials, completing assignments, and actively participating in class discussions.

回	テ ー マ	授 業 の 内 容 (via Zoom)	予 習 ・ 復 習 (via Manaba)
1	Orientation	Introduce the course with syllabus	Read syllabus Preview Topic 1
2	Topic 1: History of Aviation Industry(1)	Lecture includes a video (History of Aviation): Brief history of Aviation and its development into commercial practice early 20th century	ReviewTopic1 Preview Topic 1 (2)
3	Topic1: History of Aviation Industry(2)	Lecture includes a video (Deregulation): "Firsts" of the commercial carrier post "Deregulation" to "Global Alliance"	Review Topic 1 (1) Assignment for Topic 1 (3)
4	Topic 1: History of Aviation Industry (3)	Lecture includes a video (ICAO/IATA): Review of Aviation history & the current COVID-19 crisis	Review Topic 1 (2) Preview Airline Glossary
5	Topic 2: Global Alliance, Airline Glossary	Lecture & Discussion: Airline terminology focus on airline economics and ticketing one-on-one	Review Topic 2 Airline Glossary Preview Topic 2 (2)
6	Topic 2: Global Alliance (2)	Lecture & Discussion: Forming of Global Alliance and Open Skies	Review Topic 2 (2) Preview Topic 2 (3)
7	Topic2: Global Alliance (3)	Lecture & Discussion including video (COVID-19): Global Alliance Network Marketing	Review Topic 2 (3) Assignment for Topic 2 (4)
8	Topic 2: Global Alliance (4)	Lecture & Discussion including videos (Star Alliance, One World, and Sky Team): Review of Global Alliance	Review Topic 2 (4) Preview Topic 3 (1)
9	Topic 3 : Japan Aviation (1)	Lecture including video (9/11, ANA & JAL): History of Aviation in Japan	Review topic 3 (1) Preview Topic 3 (2)
10	Topic 3: Japan Aviation FSC (2)	Lecture including videos (Managing COVID-19): Full Service Carriers	Review topic 3 (2) Assignment for Topic 3 (3)
11	Topic 3: Japan Aviation FSC (3)	Presentation & Discussion including a video (Best FSC): Japan Aviation Marketing and Network	Review Topic 3 (3) Preview Topic 4 (1)
12	Topic 4: LCC and the World (1)	Lecture including videos (Best LCC, Safe Flight during COVID-19): Birth of LCC and Its Affect	Review Topic 4 (1) Preview Topic 4 (2)
13	Topic 4: Japan Aviation LCC (2)	Discussion including a video (Travel after COVID-19): LCC and Japan Aviation	Review Topic 4 (2) Preview for Airline and World Tourism (1)
14	Airline Industry and World Tourism (1)	Lecture including videos (Airport of the Future, Top destinations): Aviation Influence in World Tourism	Preparation for the presentation Airline Industry and Future (2)
15	Mechanism of Airline Industry Today and the Future (2)	Lecture including videos (Aviation and Environment, Airplane of the Future): Aviation in the future	Discussion and preparation for the exam the final summary