

授業科目(ナンバリング)	Aviation Industry (CD304) (実践的教育科目)			担当教員	※釘田 明子 (実務経験のある教員)		
展開方法	講義	単位数	2 単位	開講年次・時期	3 年・後期	必修・選択	選択
授 業 の ね ら い							アクティブ・ ラーニング の 類 型
In this course, students will study the global aviation industry and how it influences the world. Throughout the course, students will develop a basic knowledge of aviation history and its evolution until today including within Japan. Discussions and dialogues are part of the learning process for this course of 4 topics.							①⑤⑥
ホスピタリティを構成 する能力	学 生 の 授 業 に お け る 到 達 目 標				評価手段・方法	評価比率	
専門力	Students will be able to develop a broad knowledge of the global aviation industry through lectures, reading, assignments, viewing video's, and discussion on the subject topics.				Assignments Presentations Reports (written and oral)	10% 10% 30%	
情報収集、 分析力	Students will be able to develop skills to differentiate and analyze the uniqueness of aviation industry through lectures and assignments.				Assignments Presentations	10% 10%	
コミュニケーション力	Students will be able to experience presentation skills by presenting acquired knowledge through individual presentations.				Presentations Discussions	10%	
協働・課題解決力	Students will be able to develop the knowledge of the aviation industry through individual topics that require solutions or offer resolutions.				Presentations Discussions	10%	
多様性理解力	Students will learn to view the world through a global aviation perspective.				Discussions	10%	
出 席					受験要件		
合 計					100%		
評価基準及び評価手段・方法の補足説明							
During the term, students will complete assignments on related topics of the Aviation Industry. These assignments will demonstrate students' comprehension of the required reading materials or other information. Students are expected to participate actively in group discussions to express their acquired knowledge to evaluate their understanding of the subject material and to properly present through communication skills. Short comments will be made as the feedback after discussions or presentations. Criteria of evaluations are: attendance in 10 or more classes, active participation in group discussions (20%), written reports on given topics (30%), assignments (20%) and the final presentation (30%), which will take place of the final exam.							
授 業 の 概 要							
All classes will be conducted in English. Students will learn about the subject of Aviation Industry from a global perspective and how Japan is positioned. Students are expected to read materials, complete assignments and prepare to actively participate in discussions to demonstrate their acquired knowledge from the previous classes. There is a possibility on having an outside guest lecturer to enhance the students' knowledge. Further, sessions 7 & 8, and 12 & 14 may be combined into 180 minutes session held on SAT and the sessions 5 and 9 via online. この授業の標準的な 1 コマあたりの授業外学修時間は、180 分とする。							
教 科 書 ・ 参 考 書							
教科書：The textbook will be provided for purchase at the first class . 参考書：Additional materials will be provided for each unit accordingly. 指定図書：The Southwest Airlines Way, McGraw-Hill Education, The Economics of Airline, Agenda Publishing							
授業外における学修及び学生に期待すること							
Due to the nature of the course, reading materials are often updated fitting to the world movement. Discussions and presentations on the subject topics are part of this class and active involvement is highly expected. Thus, students are encouraged to present questions upon completing assignments, reading on subjects and acquire subject information.							

回	テ ー マ	授 業 の 内 容	予習・復習
1	Orientation	Introduce the course with syllabus	Read Syllabus Preview Topic 1
2	Topic 1: History of Aviation Industry(1)	Lecture: Brief History of Aviation (from birth to development into commercial practice early 20th century)	ReviewTopic1 Preview Topic 1 (2)
3	Topic1: History of Aviation Industry(2)	Lecture: Commercial Aviation and its "Firsts" to "Deregulation" to "Global Alliance"	Review Topic 1 (1) Assignment for Topic 1 (3)
4	Topic 1: History of Aviation Industry (3)	Lecture: Today's Aviation and Unpredictable Phenomenon	Review Topic 1 (2) Preview Airline Glossary
5	Topic 2: Airline Glossary (1)	Lecture & Discussion: Airline Terminology (universal standard of terminology and standard codes)	Review Topic 1 (1)-(3) Preview Topic 2 (2)
6	Topic2: Global Alliance and Economics (2)	Lecture: Global Alliance and Airline Economics	Review Topic 2 (1) Assignment for Topic 2 (4)
7	Topic 2: Global Alliance (3)	Lecture: Forming of Global Alliance (foundation of the present world commercial aviation)	Review Topic 2 (2) Preview Topic 2 (4)
8	Topic 2: Global Alliance (4)	Presentation: Global Alliance and Future (group discussions and brief presentation on the subject)	Review Topic 2 (3) Preview Topic 2 (5)
9	Topic 2: LCC and the World (5)	Lecture: Birth of LCC and Its Affect Worldwide	Review Topic 2 (4) Preview Topic 3 (1)
10	Topic 3: Japan Aviation (1)	Lecture: History of Aviation in Japan (history of massive tourism in Japan)	Review Topic 2 (5) Preview Topic 3 (2)
11	Topic 3: Japan Aviation FSC (2)	Lecture: Full Service Carriers and Network	Review Topic 3 (2) Assignment for Topic 3 (3)
12	Topic 3: Japan Aviation in Global Perspective	Group Discussion: Japan Aviation Marketing and Network (group discussions and brief presentation on the subject)	Review Topic 3 (2) Preview Topic 4 (1)
13	Topic 4: Airline Industry and Word Tourism (1)	Lecture: Aviation Influence in World Tourism	Review Topic 4 (1) Preview for Airline and World Tourism (1)
14	Topic 4:Airline Industry and World Tourism (2)	Lecture: Aviation Influence in World Tourism Global Distribution Mechanism	Review Topic4 (1) Preview Airline Industry and Future (2)
15	Concluding Session	Final Presentation: Aviation in the future	Individual Presentation on a Aviation Topic